



We're making it perfectly clear, the difference between all natural homemade hair care products and those found on retail store shelves.

<u>Category</u>	<u>The Hair Bakery's Homemade Hair Product Line</u>	<u>Commercial Products</u>
<i>Shelf Life</i>	Shelf life for all natural homemade products are shorter since it uses natural preservatives only. Our products are made fresh before being shipped to customers. Refrigeration of products allows for you to get your full use of the product before it expires, in some cases up to 3 to 4 months.	Use chemical preservatives to allow for longer shelf life. Even with the use of chemicals to extend shelf life, you could still be using an expired or outdated product.
<i>Cost</i>	Our all natural homemade products are formulated using teas, butters, oils, essential oils, vitamin E, honey, and other natural ingredients. While these ingredients have a higher cost associated with them, the benefits derived from using our products are worth the investment over the long run.	Some commercial products are cheaper because they use more chemicals than natural ingredients in them. Additionally, even if the price is cheaper, it can still be a waste of money if the product doesn't perform as you hoped it would.
<i>Ingredients</i>	Contains natural ingredients that allows you to easily understand what you're putting in your hair and scalp.	Contain chemicals you can't even pronounce and most often you do not know what's in them.
<i>Storage</i>	Since we use natural preservatives and ingredients, our products require refrigeration for extended and safer use	Can be stored outside the refrigerator since they contain chemicals
<i>Limitation of Use</i>	Since we are an all natural hair care line, our products can be used by the entire family, which saves money as well as brings a healthier alternative to the ones you love.	Some of the chemicals contained in these products may not be safe for use in children, and if we're keeping it real, for adults either.