



Our products keep it 100% Natural!

The Hair Bakery Corporation has tried and true recipes specially formulated for coarser hair types. Our recipes offer a full product line that adds moisture, nutrients, and superior overall health to natural hair.

Hair Benefits

The Hair Bakery

Our Competitors

Moisturizing your hair

We use products that have been historically known for their natural abilities to moisturize, which means we have no need to use chemical agents to force our products to live up to their promise. Some moisturizing ingredients we use are illipe and cocoa butter, marshmallow root, jojoba and grapeseed oil, and a host of other natural ingredients.

Many hair care products currently sold on the market use "safe" chemicals to water based products in order to create moisturizing appeal. While the use of these chemicals have not been "found" to be unsafe, they're not being advertised as promoting hair health and growth either.

Cleansing your hair

Our shampoos are not "water" based, but tea based. In addition to using certain teas as the water content in our shampoos that add moisture to natural hair, we use Alata simena (Black Soap), which is a natural cleanser, and is well known as being a great source of Vitamins A and E.

Cleansing agents must be added to the water based shampoos our competitors provide (i.e. Sodium Lauroyl Hydrolyzed Silk, Decyl Glucoside, etc.). A number of cleansing agents being used are formulated to give the appearance of a true cleansing, but their results are questionable.

Making your hair healthy

Our products contain ingredients that are a rich source of vitamins, potassium, protein, calcium and more. Quality ingredients, yield quality results!

Our competitors products may contain a questionable amount of coconut oil, argan oil and other oils and butters known for their wonderful abilities, however the effectiveness of these natural ingredients once combined with the chemicals used in their products could be greatly decreased and could negate the benefits derived from these natural ingredients.